

Global Leading University

# SKK Business School





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## History of Sungkyunkwan

The time-honored campus, most part of which are designated as National Treasures, is now a famous tourist spot. Traditionally, all Sungkyunkwan students stayed in the dormitories, Dongjae and Seojae (meaning East Hall and West Hall respectively).

A voluntary student organization governed the everyday life of students. Though the rules were stringent and did not even permit any game-playing, student life at Sungkyunkwan was never boring. Students studied music, archery, horsemanship, mathematics, the Confucian classics, and etiquette. The students' schedule was controlled by the signal of a large drum, as in a monastery.

## SKK Business School

Since its foundation in 1959, SKK Business School has had a rich history of consistent development by nurturing ethical leadership, inspiring open and global mindsets and fostering innovation in spirit and attitude. It has also cultivated close corporate relationships, most importantly with the Samsung Group.

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## The Vision

### Vision

**Global Innovative Leading Business School**

### Objective

**Global Top 50**

**Asia Top 10**

**Korea Top 1**

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## The Mission

### Student Success with AI Interdisciplinary Talents

- Python Coding / AI
- Global Experience with Exchange & Internship
- Capstone Projects / I-core Courses

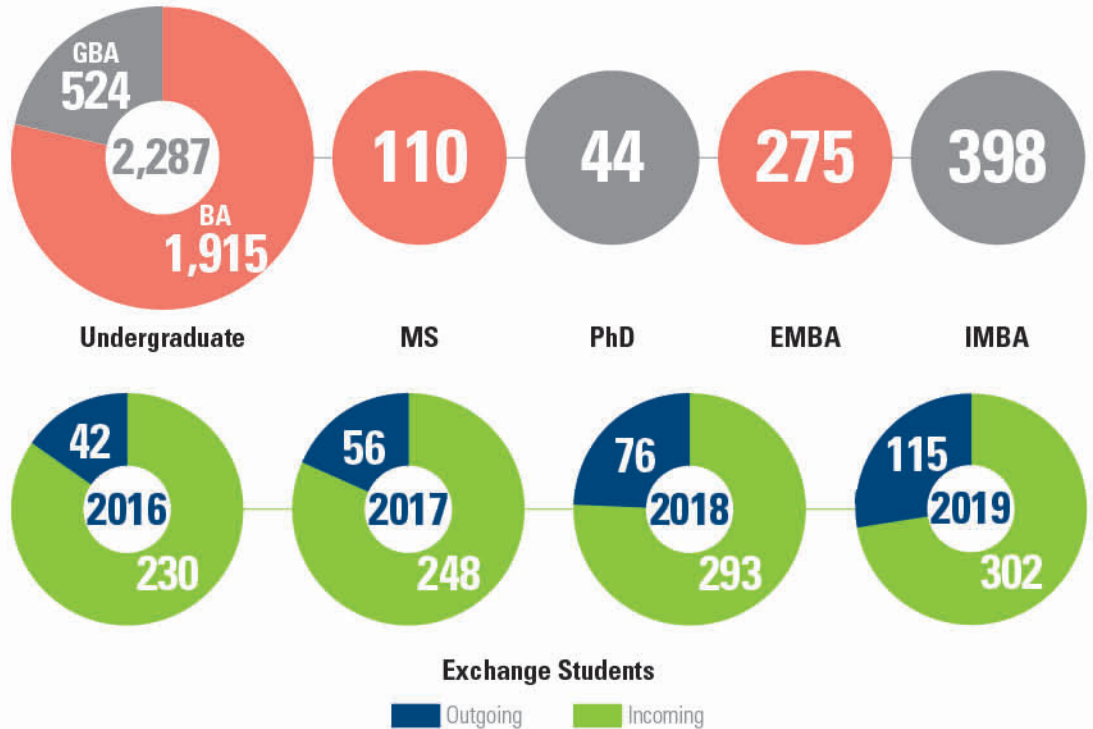
### R&D for Management Knowledge

- Cross Management
- Global Collaboration
- Interdisciplinary Approach to Solve Management Problems



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## Statistics — as of October 2019 (Students)



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## Global Accreditation



Pursuing a high-quality education that meets international standards, the school puts a great deal of effort to enhance the quality of business education. In 2009, SKK Business School obtained accreditation by AACSB (Association to Advance Collegiate Schools of Business), which means SKK Business School is one of the global institutions meeting global standards of business education as a leading business school in Korea.

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## Strong Support from Samsung

### Business School Level

#### 01\_ Customized Master Programs for Samsung Managers

- Samsung Life Insurance: Insurance and Finance MBA
- Samsung Financial Corporations : Samsung Master of Finance

#### 02\_ Career Placement through Samsung Group

#### 03\_ Internship, Mentor system, professional faculty

#### 04\_ Infrastructure Support, Outstanding Scholarships

#### 05\_ Faculty Research Support: Samsung Research Grants

#### 06\_ Customized Short-term Training Programs for Samsung Employees

- Samsung Fire and Marine Insurance



## Undergraduate Program

Students at BA and GBA consist of high-performing high school graduates; students in the range of top 0.56% from the National University Entrance Examination in Korea are applying for BA degree while top 0.4% students of this test are applying for GBA. Considering that around 600,000 high school graduates are taking this test, students study at BA and GBA will meet a high standard of learning.

### Business Administration (BA)

Undergraduate Business Administration program cultivates talented young men and women into desirable human resources for the society and corporations through curricula based on global standards.

#### 01\_Educational Objectives

- Developing a global business mindset and information sensitivity
- Achieving a creative and progressive spirit
- Cultivating corporate ethics, sound values, and professionalism
- Developing specialized and practical knowledge, fluent language, and applied abilities

#### 02\_Program Features

##### Roadmap System

- Packaging curricula: theory-oriented, job-oriented, qualification-oriented based on the students' goals and life course

##### Dual Majors

- Obtaining two or three degrees in other fields

##### Connecting Majors

- Connecting curricula of more than two majors in order to strengthen the academic relationship between professors and students and to satisfy students' academic desires on a newly spotlighted academic area

### Global Business Administration (GBA)

SKKU's program of Global Business Administration is a prestigious program that cultivates uniquely talented young people and provides special educational services of producing global leaders. In this era of globalization, your stage after graduation is the world.

#### 01\_A dual-degree program with top-notch business schools around the world

Students of the Global Business Administration are given an opportunity to study at Indiana University's Kelley School of Business (IU KSB). After successfully completing four semesters of study at KSB, students receive degrees from both SKKU and IU. This unique dual degree program connects students to a global network of future business leaders and broadens their perspectives on business and international relations.

#### 02\_Curriculum exclusively designed to foster global business leaders

The Global Business Administration curriculum is carefully developed to provide students with the know-how to become leaders. Modeled after curriculum of world-renowned business schools, it consists of foundation courses, Integrative Core (I-Core) that deals with the basic knowledge of accounting, economics and mathematics.

#### 03\_Samsung scholarship granted

Students of the Global Business Program are granted a scholarship from the Samsung Foundation.

#### 04\_Dormitory offered

The Global Business Administration offers one-year housing to help students get the most of their first year. Through dormitory life, students study, commute, and live with classmates. This unique opportunity will make students' freshman year a comfortable and memorable experience.







### 05\_100 % English-spoken classes

The classes of the Global Business Administration are exclusively organized for students. We offer pre-scheduled courses each semester for Global Business Students only and all classes are taught in English.

\* Exceptions exist in some liberal arts courses including Korean academic writing and debate courses.

### 06\_Your passion

The curriculum of the Global Business Program isn't just about taking courses in English. Our program continues to challenge students to think, learn, and grow. We help students to get the most of their university years by offering tutorial services and academic support.

### 07\_Global Program – Global Camp, Global Career Tours

We organize Global Career Tours five times a year, in every vacation in which we visit global business centers such as Silicon Valley, Singapore and Hong Kong and meet businessmen in the real world and receive their career advice. We take this as an opportunity to meet our SKKU alumni working in the cities in various global companies and strengthen our alumni network.



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## MS Program

Master of Science program prepares students for specialization in their career or academic fields.

### Educational Objective

- Cultivate well-rounded professionals through case analysis and theoretical approach
- Provide an academic training to develop a skillset of analysis to real-world problems

### Program Features

- Five areas of study with its own specific rules and protocols
- Financial Aid

Regardless of nationality, students are financially supported upon their academic or research accomplishment.

### Mentorship Program

For new students' diverse experience in SKKU and successful degree completion further, mentors help them in course registration, faculty members, or academic policies and life.



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## Doctoral Program

Doctoral program is a research-oriented and prepares student for their academic careers and next business leaders.

### Educational Objective

- Cultivate researchers versed in their specialization and other business field
- Encourage students to be guided by their own needs and interests as they shape their PhD program, with opportunity to work with faculty in numerous domains

### Program Features

- 100% English Lecture by full-time faculty
- Full-time program
- Stimulating and creative research environment
- Financial Aid

Regardless of nationality, students are guaranteed for scholarship based on their progress during their doctoral program.

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## EMBA

The EMBA is the most innovative part-time MBA program in the country, helping business people and executives to master the skills to become international leaders. Globalization, Leadership and Innovation are the mission keywords of the EMBA program. This MBA degree can be earned by attending campus twice a week over a 2-year period.

### Our Themes - Developing Global Business Leaders

1

- Practical and high quality lectures
- Enhance competitive power through practical and relevant lectures
- Strengthen executive abilities by means of problems, examples, discussions and case-based learning
- Professional, relevant lectures by full-time faculty meeting the highest quality standards

2

- Advisory system & regular Global Seminar
- Select advisors' direct mentoring for graduation
- Join various classes in overseas university to inspire learning ability

3

- Alumni network
- Regardless of graduation, faculty members, students, alumni meet to solve problems and make plans for continuous improvement

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## IMBA

IMBA is Korea's highest quality online MBA degree program. This program is designed for students unable to participate in a program using a traditional format. The IMBA is Korea's first fully online MBA degree program.



## Educational Objective

- Global Perspective
- Creative Entrepreneurship
- In-depth Knowledge and Integration Capabilities

## Program Features

- 01\_Online MBA program with less limitations of time and place
- 02\_World-class full-time Business School faculty-developed textbooks and lectures
- 03\_Continuous communication with professors through video Q&A and off-line test
- 04\_Offline community activities such as Joint study opportunities for complementary cooperation, active online student committees based on regions or majors
- 05\_Overseas global seminars to Japan, Europe and other countries gaining international perspectives and combining theory and practice
- 06\_Extensive scholarship support for focus on academic learning

### "Online MBA Program"

Online and offline-  
blended learning  
system

Online/mobile class on  
weekdays  
Offline class on weekends  
for full-time employees

100% taught by SKK  
business school  
Full-time Faculty

All course are taught by  
full-time faculty members  
at SKK business school  
who are equipped with  
research expertise.

Collaboration with  
Multi Campus

Learning support by Multi  
Campus' technology on  
education development  
and its operation which is  
the top cyber educational  
institution in Korea.

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## W-AMP

SKKU's W-Advanced Management Program(W-AMP) is a special non-degree program that consists of a curriculum focused on cultivating physical, spiritual, and emotional capacities.





<https://biz.skku.edu/en/>

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